

straight to the point

Grab their attention with punchy videos that communicate simple messages to a busy marketplace



Demonstrate key statistics and spark ideas. Sometimes all it takes is 20 seconds to get the message across. This product gives you a set of 5 X 20second video 'punch lines' to illustrate your key points. Great to break up any presentation, to put on your website, YouTube or facebook to spark a viral marketing campaign, or even as a series of TV commercials!

#	Article Nr	Description	Unit	Price	Tax	Subtotal
1	Cdc	Consept, Director & Consultation. Communication of 5 seperate messages through video.	7.00 hourly	\$70.00	10.00%	\$490.00
2	Props	Props & set. The purchase and/or creation of all props needed to achieve the 5 videos.	1.00 unit	\$1,000.00	10.00%	\$1,000.00
3	Cam	Camera Operator providing professional quality HD footage. Includes HDV Camera, tripod & HDV tape.	5.00 hourly	\$200.00	10.00%	\$1,000.00
4	Snd	Sound Technician providing professional sound recording. Includes cost of sound equipment.	5.00 hourly	\$65.00	10.00%	\$325.00
5	Post	Post Production. Producing edited video to HDTV standard. Includes titles, credits and preparation for DVD.	12.00 hourly	\$85.00	10.00%	\$1,020.00
6	Auth	Encoding & Authoring to custom DVD menu. Includes custom designed menu layout.	1.00 hourly	\$150.00	10.00%	\$150.00
7	Web	FREE! Your final video provided in web format on CD ready to upload to your website/youtube etc.	1.00 unit	\$0.00	0.00%	\$0.00

Please Note: This quote does not include copyright. Should you wish to use copyright protected material we will assist you in obtaining a licience from the relivant organisation.

Subtotal: \$3,985.00

Total gst: \$398.50

Total amount: \$4,383.50

Want to know more?

This budget is intended as a guide based on a standard project of this nature. After we have talked with you we will customise the project to suit your exact needs and send you a comprehensive budget. We look forward to hearing from you in the near future!



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